



The Environment Council



**Don't feel powerless in today's economic climate -
join us and influence change!**

“Creating futures, beyond profit”

- a route to a fairer, steadier, open system for all

5th March, Pierian Centre, Bristol

A series of enquiries around the UK, initiated and lead by ChangeForum Ltd., in partnership with ASP Learning Events, facilitated by The Environment Council and LASA Development. Supported and hosted by the Pierian Centre, Bristol.

The purpose of these enquiries is to seize this opportunity to create new financial strategies, forms of organisation to create alternatives and to influence and direct their happening. The next enquiry takes place on 5th March 2009 in Bristol.

We are witnessing the most dramatic economic downturn we have seen in our lifetimes and although, as some financial experts and brokers are saying ‘we’ve seen it all before, **this one is different – it’s global and it’s serious.**’

It’s different too in that there is sufficient questioning momentum across the globe to enable significant change in our financial systems, the way we do business, the way we lead our businesses and our lives. There *is* an opportunity to change. **We have a tipping point. Let’s tip the point!**

‘Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has...’

Margaret Mead

Let’s create new thinking, lets change the world!

A personal invitation from Jenny Wardle: [invite](http://www.asp-online.org/events/beyondprofit/invite.pdf)
<http://www.asp-online.org/events/beyondprofit/invite.pdf>



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Enquiry Aims:

To bring together interested parties and stakeholders who share a concern in the future and who wish to positively influence/shape change. In doing so we will:

1. **seize this opportunity** to openly debate and significantly influence the future operation of financial markets and traditional profit/ bottom-line thinking in organisations, in the UK and internationally.
2. **influence** growth of responsible business development and leadership globally
3. **move** to a landscape where corporations, governments and financial systems really serve and benefit our communities and the natural world we ultimately depend on
4. **be a catalyst for change**, firing energy and enabling success
5. **create and agree new values and principles** for the way we live in the future

Contributors, Bristol (subject to confirmation):

- **Jenny Wardle** - MD ChangeForum Ltd.
- **June Burrough** - Founding Director, the Pierian Centre
- **Hilarie Owen** - Chief Executive, Institute of Leadership
- **Ian Chambers** - Programme Director, Orange
- **Jamie Walton** - Researcher Monetary systems and financial reform
- **Jim Roberts** - Independent Consultant in Financial Services and Investment

Participants:

The enquiries will bring together thought-leaders and decision makers in companies, NGO's, Academia and Research who are experts in either current systems or alternative systems.

How can you participate?

Make your voice heard, reserve your place today at the next regional enquiry:

Next Regional Enquiry:

5th March, 10:00 – 17:00
Pierian Centre, Bristol



Fees & Registration: Download: [REGISTRATION](http://www.asp-online.org/events/beyondprofit/registration.doc)
<http://www.asp-online.org/events/beyondprofit/registration.doc>

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Contributors

Jenny Wardle - MD ChangeForum Ltd.



Jenny is a change catalyst, organisational development specialist, executive coach and NLPt / CBT psychotherapist. Through her consultancy ChangeForum Ltd, she and her team have engineered and programme managed organisation wide change strategies in over 40 public and private sector organisations, blue-chip multi-nationals and SMEs. Operating at Board/ Executive level they change cultures, redevelop and restructure organisations, support start-up, rapid growth, turnarounds and acquisition of organisations, develop corporate well-being and facilitate HR functions to become strategic business partners. For

Jenny the future lies in supporting businesses to become sustainable in all senses of the word so that they serve us rather than we serve them.

Jenny also runs a thriving psychotherapy practice, is an ex-committee member of her local IoD and CIPD branches, ex-Board member of the NLPtCA and is a fellow of the RSA and ASP.

Hilarie Owen - Chief Executive, Institute of Leadership (UK)



Hilarie Owen is a successful director, author, business strategist, founder and Chief Executive of the Institute of Leadership. Following a corporate career with IBM and a secondment with the Government's Dept of Trade & Industry she was a consultant with Coopers Lybrand working with boards of directors and senior managers in blue chip companies. In June 2006 she was appointed by the government to oversee leadership throughout the police service in England, Wales and N Ireland. Hilarie has a degree in Politics, Psychology and Philosophy and has written several books on leadership that have sold worldwide and been published in many languages. She has worked with global

companies in the US, Europe and Middle East. Acknowledged at the annual Woman of the Year event in London in 2005 Hilarie shares with us her views on organisations and leaders of the future.

Jim Roberts - Independent Consultant in Financial Services and Investment

Jim has worked in the insurance and investment industry since 1972. Some 26 years of his career were spent at Skandia in a varied range of responsibilities, including Appointed Actuary, Finance Director and Group Investment Director. In 2002, he devised from scratch and set up Skandia Investment Management. He chaired the company from its inception and oversaw its growth to more than £4 billion under management.

Today, he is Non-Executive Director of the fund manager Sarasin and Partners, a member of the Advisory Board of Simply Biz, an IFA services company, and a judge for Incisive Media's IFA Online Awards.



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Ian Chambers - Programme Director, Orange



Ian Chambers has worked in global corporations in the telecommunications industry over the last 20 years in range of executive roles including sales & marketing, business strategy and program management. This has provided the frameworks for the development and deployment of global change management programs – including corporate growth and sustainability strategies.

He has in parallel been actively involved as a consultant to the Green Economics Institute where the he has worked on establishing practical approaches to green business development and global sustainability.

June Burrough - Founding Director, The Pierian Centre



June Burrough is the Founding Director of The Pierian Centre Community Interest Company in St Pauls. In October 2008 the Pierian Centre CIC was awarded the Social Enterprise Mark as a measure of good practice.

"The Pierian Centre aims to encourage people to celebrate differences in each other, rather than fight or condemn them. We provide a special welcome for all and focus on taking care of everyone who walks through the door. The way we run the business encourages cross-cultural events and diversity of visitors. We have become very involved in local community activities and city-wide projects.

At our heart is seeing ourselves as an integral part of the community where we are situated. Too often we hear businesses separating themselves out from the rest of the world. We hear about "the business community" the "residential community", "the BME community", the "young people", the "elders" - which, whilst helpful to address special needs, can also be divisive, separating identities if constructed in absence of others. We are keen to bring all these together as one community, acknowledging different contributions from people and working in collaborative partnerships throughout Bristol."

Jamie Walton - Researcher Monetary systems and financial reform



Trained and worked in civil engineering in New Zealand and local government in Australia for a total of 14 years. Travelled intermittently around New Zealand, Australia, North America and Western Europe for a total of 4 years. Became interested in the monetary system and monetary reform about 11 years ago. Now full-time networking to promote the rectification of the monetary system before it causes even more human tragedy.

Facilitators

Mike King - Associate Facilitator, The Environment Council



Mike is an environmental scientist with 20 years experience working in the area of stakeholder engagement, public participation and community development. He is an experienced facilitator and trainer and has been involved with a range of projects and initiatives working on issues such as renewable energy production, nuclear power, biodiversity, landscape management and waste minimization.

Patricia Lustig - LASA Development UK Ltd.



Tricia has worked in the corporate, not-for-profit and public sectors at all levels in both developing and developed countries in Europe, Asia and the USA. She is an Executive Fellow at Henley Business School and has had senior roles at BP, Motorola and Management Centre Europe. She is a Director at LASA Development UK Ltd, an international consultancy group specialising in Organisational Leadership and performance enhancement.

Tricia has recently been involved in projects to support organisational transformation and development, focusing on areas such as culture change, team building, leadership development and executive coaching.



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ChangeForum Ltd.

Nothing ever stays the same, nor should it. Anon

Catalysing and connecting people and organisations to achieve success, satisfaction and congruence in a way that benefits the global community we facilitate:

- Corporate Social Responsibility
- Integrated and aligned Organisational Development
- Success and excellence
- The embodiment of responsible, authentic leadership
- Open and honest communication
- Individual congruence and well-being
- People and teams confident to walk the talk



With over 40 large scale public and private sector case studies under our belts and a team of 20 consultants (all specialists in their respective fields with countless years of senior leadership roles, emotional intelligence and NLP development) we have the hard and soft skills expertise to support most change initiatives

...Eagles soar when free to fly



The Environment Council

The Environment Council is dedicated to putting sustainability at the heart of people's decisions, choices and aspirations. We are a UK based NGO who pioneered the use of 'stakeholder dialogue' as a powerful process for resolving environmental issues

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Achieving sustainability will need greater participation in decisions and greater understanding between diverse interests. With experience of raising awareness, training, facilitation and providing a forum for dialogue, we demonstrate what is possible, helping all kinds of organisations to make the difficult and complex decisions needed for a sustainable future.

LASA Development UK Ltd.

LASA Development is a different kind of service organisation, what we call a networked company. LASA makes its income from utilising synergies with other organisations either in partnership or as joint ventures. In doing this, we can help our joint clients to improve their Business Effectiveness (and bottom line performance) in a way that neither organisation could do on its own.



We create these synergies based upon the solid experience of our principals in the areas of Leadership, Coaching, Creativity and Organisational Change. LASA is an international consulting organisation. It was established in Belgium in 1990 and now has offices in the United Kingdom and Nepal. The LASA team has particular experience in working in multi-cultural, multi-lingual environments.

Association of Sustainability Practitioners (ASP)

Association of Sustainability Practitioners (ASP) is a not-for-profit organisation uniting people around world views that honour and value our place in nature. ASP promotes learning that transforms behaviour from unsustainable to sustainable practices. Our Learning Events promote collaboration, sharing and learning between corporations, government agencies, NGO's and individuals, raising awareness and consciousness, facilitating debate and action.

